

TRAP... FINALLY SOMETHING TO STOP ORC GANGS!



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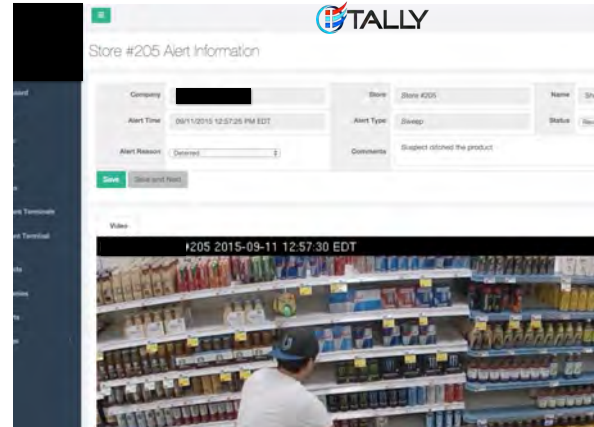
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Important Info
We're sorry this item is temporarily unavailable

Enough is enough! Let's do something!



Tally Retail Asset Protection Platform

- No item level tag costs or associated labor required
- ORC events are alerted at the shelf, not the front door
- Optional video review of alarm incidents
- Simultaneously monitor and notify ORC and OSS events
- Historical item level movement
- Cloud based Secure Data Base and GUI
- Modular design, easy to install, no special shelving
- Integrates with existing POG technology



*Proven in store average results six month results Baby Formula



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Features and Failings	TRAP	Locking Fixtures	CCTV	EAS	Keepers	ORC Labels	PVM
Alerts at Shelf	✓	✓					✓
Alerts In Store	✓	✓		✓	✓		✓
Records Item Movement	✓			✓			
POG Integration	✓						
Out of Stock Alerts	✓						
Restocking Events	✓						
Sends Alerts to DSD	✓						
Engages Staff	✓						
Easy to Use	✓		✓				✓
Requires Tagging Item					✓	✓	
Operational Change		✓		✓	✓	✓	
Detracts From Product Presentation		✓		✓	✓	✓	✓
Negatively Effects Customer Experience		✓		✓	✓	✓	✓

Proven results in the toughest retail environments!